

RETRIEVE



WORD BANK

positive space · negative space · figure · ground · edge · attention · perception

Without notes: retrieve the Lesson 01 words. How does each help you read this arrangement?

COMPARE

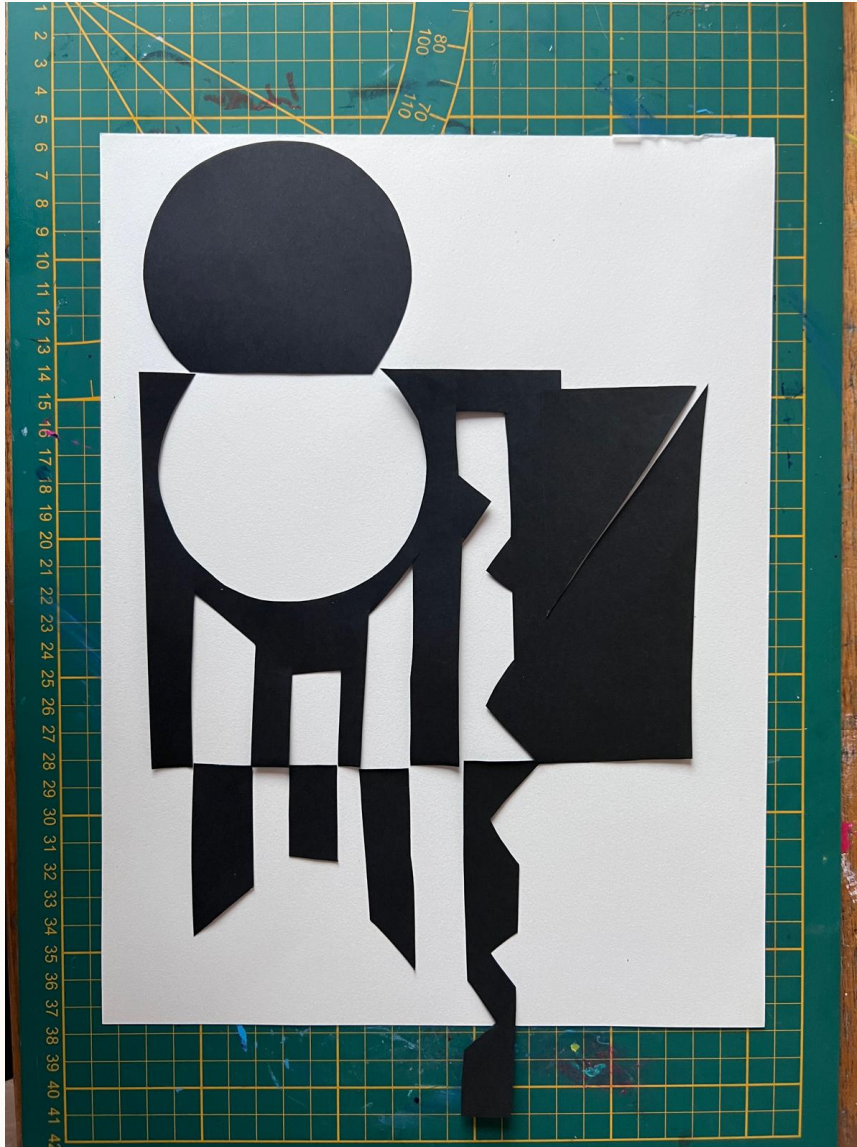


**Which arrangement feels more balanced?
What makes you say that?**

SENTENCE FRAME

This arrangement feels more balanced because ____.

NOTICE VISUAL WEIGHT



PLACEMENT

Where a shape sits.

SPACING

The distance around and between shapes.

CONTRAST

A noticeable difference.

BALANCE

How visual weight is distributed.

VISUAL WEIGHT

How strongly an area attracts attention.

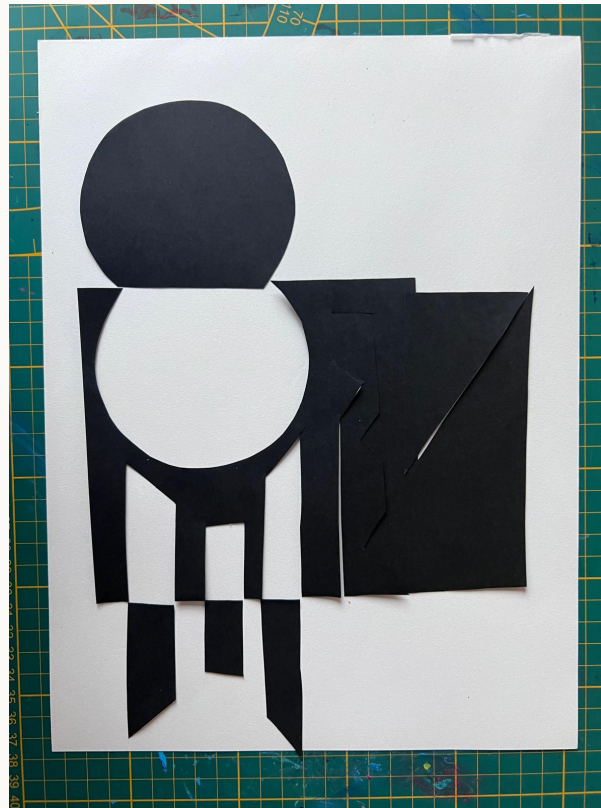
PLACEMENT • SPACING • CONTRAST • BALANCE • VISUAL WEIGHT

SENTENCE FRAME

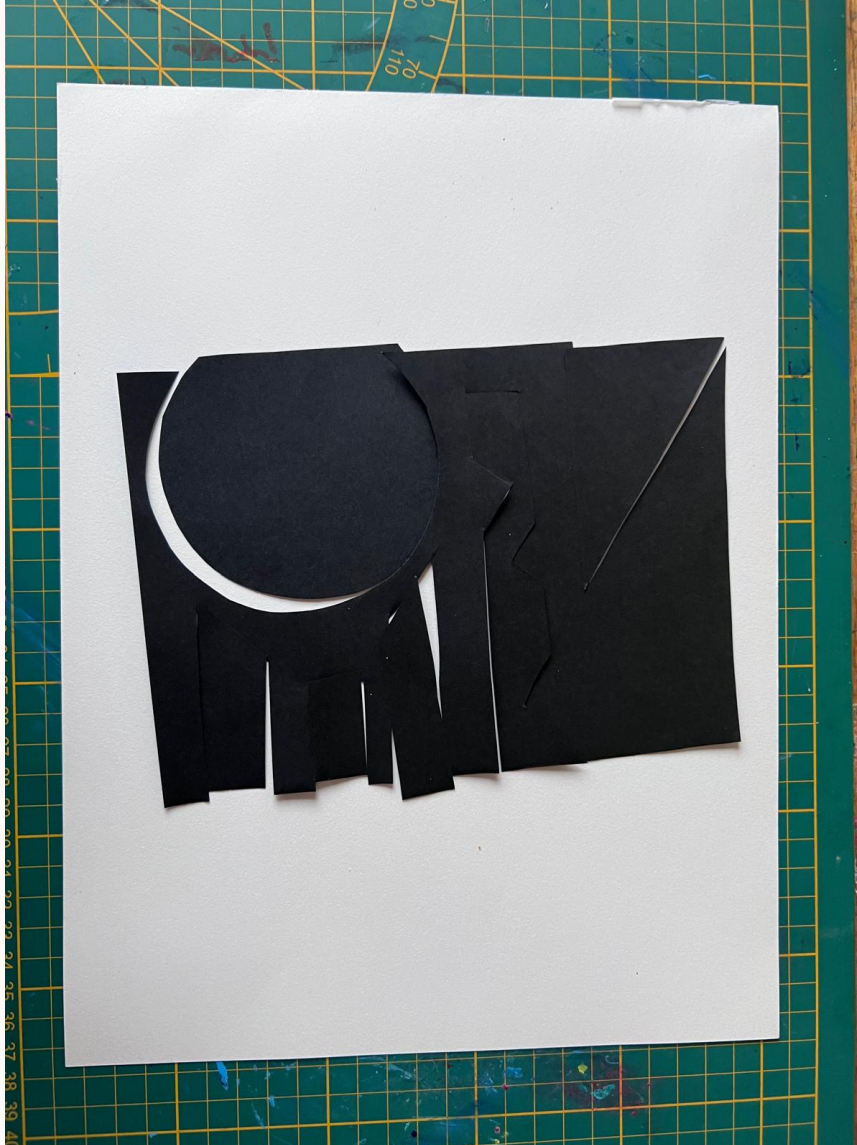
Changing the placement of ___ changed the visual weight because ___.

MODEL ONE CHANGE

What changes when only one piece moves?

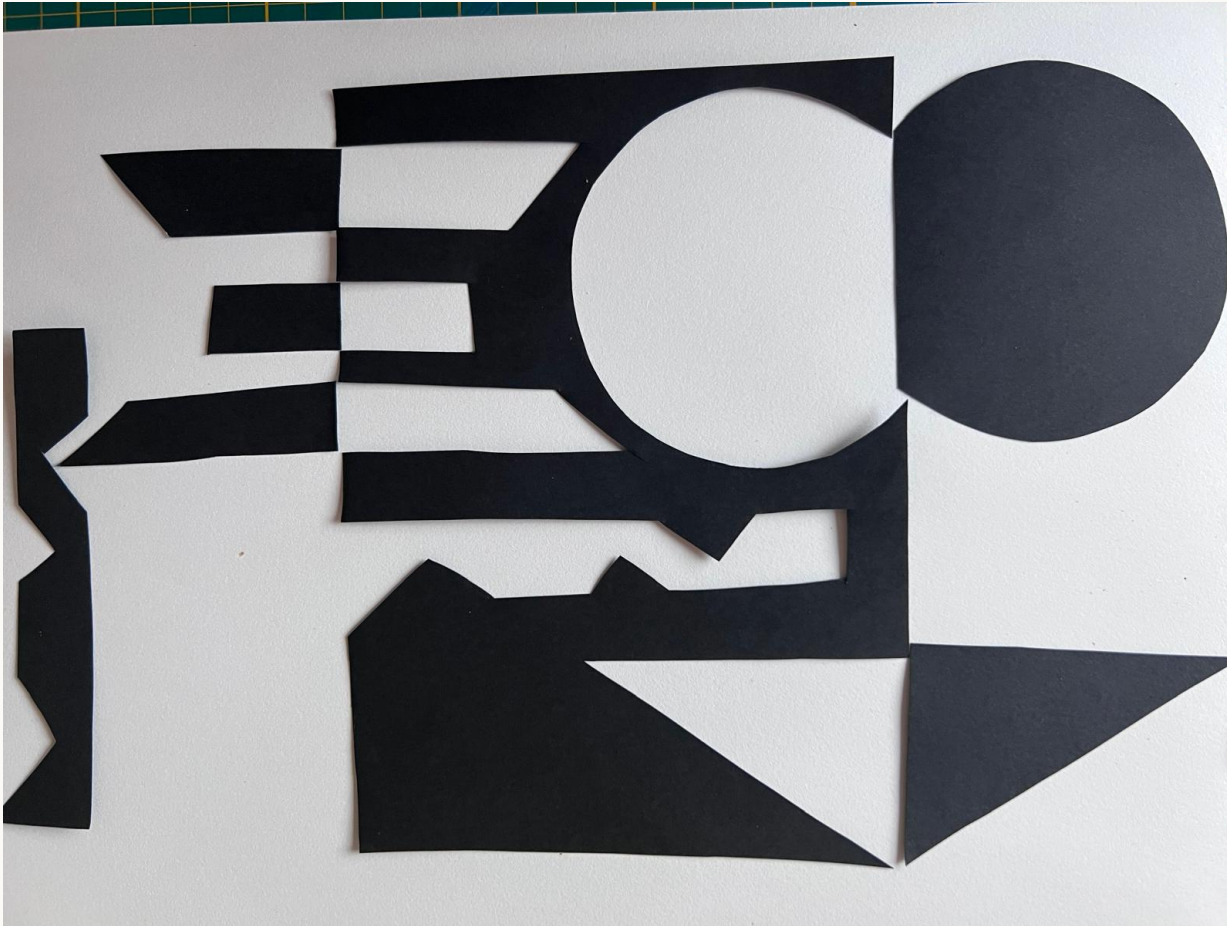


ARRANGE



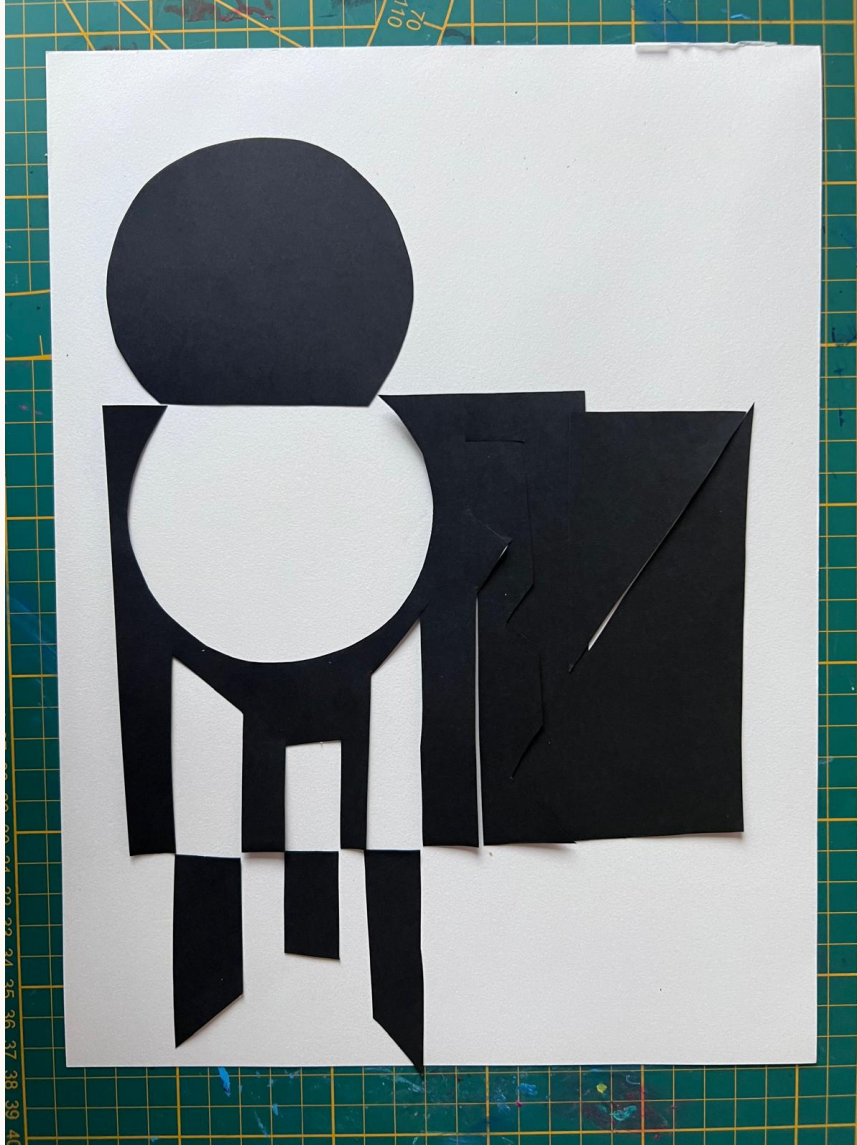
**Create and photograph
two different
arrangements.**

CHOOSE + EXPLAIN



Which arrangement is stronger? Give one visual reason.

MAKE IT COME ALIVE



Add a few deliberate black-marker details.

What is the figure now?

What has become the ground?

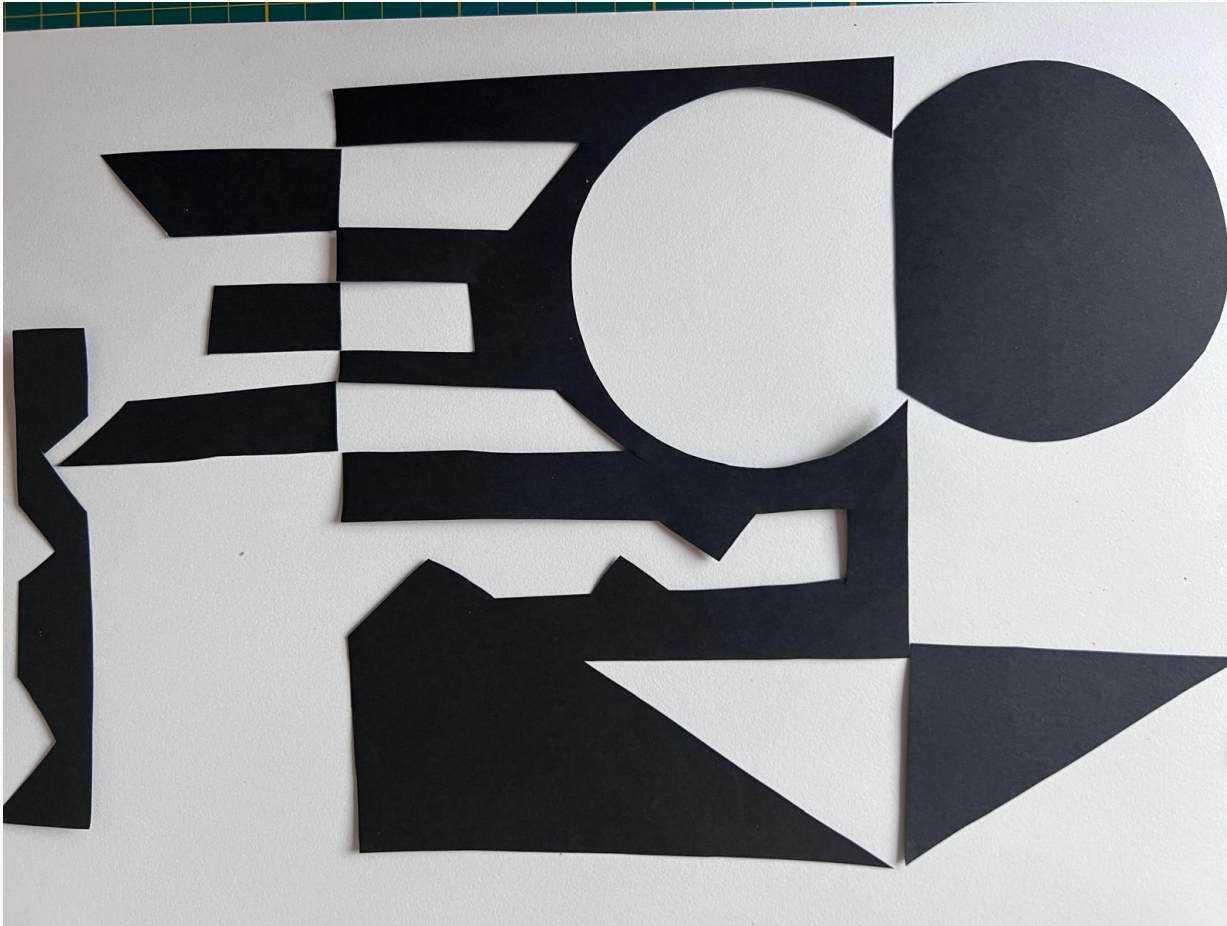
Did the shapes change, or did the way you read them change?

Where does your eye go first now?

SENTENCE FRAME

The marks changed/did not change the figure-ground relationship because ____.

REVISE + REFLECT



WORD BANK

positive space · negative space · figure · ground · edge · attention · perception · placement · spacing · contrast · balance · visual weight

What did you change, and why?

SENTENCE FRAME

This arrangement feels more balanced because ____.

SENTENCE FRAME

Changing the placement of ____ changed the visual weight because ____.